PARTNERSHIP OPPORTUNITIES

Partner With Purpose

A place for your brand in experiences that bring grown people together.



On Purpose. In Purpose. With Purpose.

thegrownandgorgeous.com

Connection is at the center

Grown & Gorgeous creates welcoming gatherings where adults can connect authentically, celebrate who they are and leave inspired.



Our intended audience

Women 35+ and men 40+ seeking meaningful conversation, shared experiences and community.

Thoughtful conversations, music, small gatherings and signature celebrations give partners different ways to take part.

Why partner with us

Meet people in person

Introduce your product or service through conversation in a welcoming setting.

Create a useful brand experience

A thoughtful gift, service or hosted moment gives guests a reason to engage.

Recognition can continue through agreed website and social content before and after the experience.



SOCIAL AUDIENCE

A wider audience for your brand

~177,000

combined Instagram followers

Potential visibility through agreed partner content across our founder, curator and brand accounts.

@life_over_45	@ceec45	@thegrownandgorgeous
Approx. 173,000	2,483	1,400+

Public profile listings checked October 22, 2026. Counts are approximate and may overlap. Followers do not equal guaranteed views. Account participation depends on the agreed package.

Your brand can become part of the experience



Visible recognition



Thoughtful guest gifts

Before the event

Website recognition and agreed social introductions.

In the room

Signage, host acknowledgment and a relevant guest touchpoint.

Afterward

Recap content and a summary of completed benefits.

THE GROWN & GORGEOUS

NEW YORK

YOU'RE UP NEXT

COMING JANUARY 23, 2027

Stay tuned for details



On Purpose. In Purpose. With Purpose.

THE GROWN & GORGEOUS

Real Conversations. Real People. Real Life.

PUT YOUR BRAND IN THE ROOM.

NEW YORK • JANUARY 23, 2027

BRAND PARTNERSHIP OPPORTUNITIES

Build visibility. Start conversations. Support meaningful connection.

An elevated panel and social experience for women 35+ and men 40+.

Target attendance: 50–75 guests • Venue to be announced

COMMUNITY PARTNER $500

- Logo on our digital partnor graphic
- Website partner listing
- Host thank-you during the event

SPOTLIGHT PARTNER $1,000

- All Community Partner benefits, plus:
- One dedicated social media partnor feature
- Your offer or QR card at our welcome table

PRESENTING PARTNER $2,000

- All Spotlight Partner benefits, plus:
- Exclusive presenting partner recogniition
- Priority logo placement on the event flyer
- A 60-second brand welcome during the event



LET'S BUILD A PURPOSEFUL PARTNERSHIP.

Connect with Christina Lopes & Carol "CeCe" Combs

thegrownandgorgeous.com

Cash partnerships. Benefits confirmed in writing. Partner materials subject to approval.

THE GROWN & GORGEOUS

Real Conversations. Real People. Real Life.

YOUR EXPERTISE. OUR EXPERIENCE.

NEW YORK • JANUARY 23, 2027

IN-KIND PARTNERSHIP OPPORTUNITIES

Bring your brand into the experience.

Partner through donated goods or services that help create an elevated panel and social gathering.

Target attendance: 50–75 guests • Venue to be announced

WAYS TO PARTNER

VENUE PARTNER	Indoor space for 50–75 seated guests, a five-person panel and a bar.
FOOD & BEVERAGE PARTNER	Small bites, welcome drinks or nonalcoholic beverages.
HOSPITALITY & TRAVEL PARTNER	Hotel stays near the venue, airfare support or airport transfers.
PRODUCTION PARTNER	Microphones, sound equipment, photography or videography.
DESIGN & DÉCOR PARTNER	Panel seating, florals, signage or printed event materials.
VIP GIFT PARTNER	15 useful, thoughtfully selected gifts for our VIP guests.

WHAT YOUR BRAND RECEIVES

Recognition tailored to your confirmed contribution:

Logo on our digital partner graphic • Website partnor listing

On-site host acknowledgment • Social media recognition

Featured partner opportunities available for major contributions.



LET'S CREATE SOMETHING WORTH BEING PART OF.

Connect with Christina Lopes & Carol "CeCe" Combs

thegrownandgorgeous.com

Full or partial in-kind contributions considered. Needs and benefits confirmed in writing.

A clear agreement for every contribution

We agree on the usable contribution value before confirming the matching partnership benefits.

Contribution	How we confirm value	Illustrative example
Products	Quantity × agreed unit value	25 accepted gifts × $20 = $500
Services	Approved scope and written quote	An agreed $1,000 photo package
Cash + in-kind	Cash plus accepted contribution value	$500 cash + $500 in goods = $1,000

Approved value can qualify for the corresponding tier. Smaller contributions may receive a custom thank-you package.

Quantity, delivery, shipping costs, deadlines and recognition must be agreed in writing. Examples illustrate package planning.

Partnerships guests can experience

A gift with a reason to remember

A wellness or beauty partner contributes guest gifts with an approved brand insert and a relevant host mention.

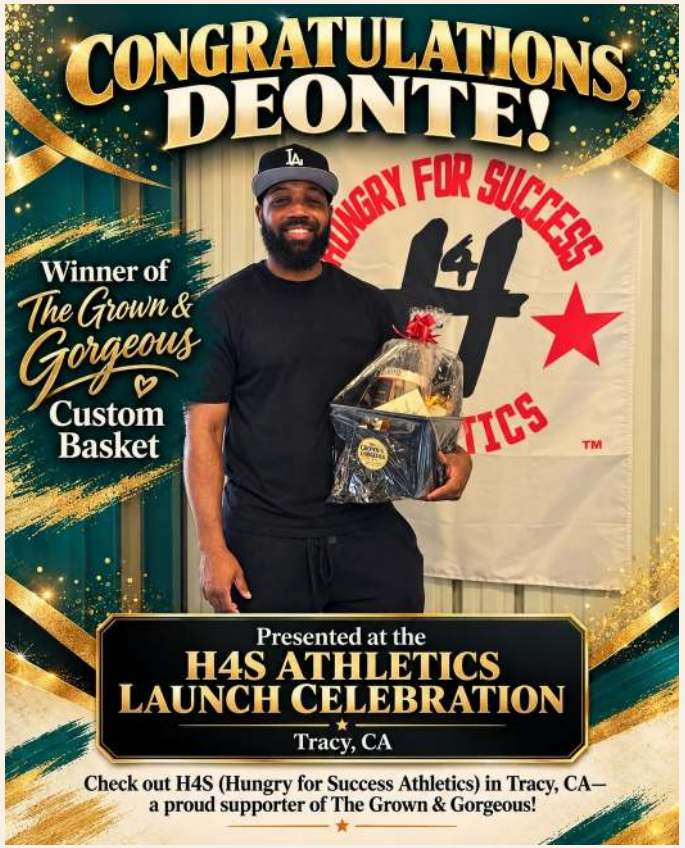
A moment worth capturing

A photography or photo booth partner helps guests capture memories, paired with agreed signage and recap credit.

A space that feels welcoming

A venue, food or décor partner supports a meaningful part of the gathering and receives recognition tied to that contribution.

Community is part of our story



Supporting youth and local connections

Grown & Gorgeous contributed a custom basket at the H4S Athletics launch celebration in Tracy, California, where Deonte received the prize.

Partners can explore community-focused contributions that fit their goals and the needs of a specific project.

Community opportunities follow a separate agreed scope.

A partnership with a clear plan

01	**A short conversation**	Share your brand, audience, goals and preferred contribution.
02	**A written package**	We confirm the selected event, benefits, value, quantities and deadlines.
03	**Coordinated delivery**	You provide approved assets or products. We organize the agreed placements.
04	**A delivery recap**	We share completed benefits, available photos and relevant activity results.

Optional tracking: QR scans, offer redemptions or guest feedback, as agreed.

LET'S BUILD SOMETHING GORGEOUS

A partnership that fits your brand



Tell us about your business and how you would like to take part.

Christina Lopes

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Carol "CeCe" Combs

Partner & Event Curator, cece@thegrownandgorgeous.life

thegrownandgorgeous.com @thegrownandgorgeous